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Der Hoffskeller Times

1040 Sherman Rd
Cedarburg,
Wisconsin

Wisconsin's Farmers Market Coffee

Issue #5

What Makes Hoffskeller Coffee Different?

CEDARBURG, WISCONSIN - Der Hoffskeller coffee is roasted in a very specific way, and its the only roast we do. We built several cast iron Dutch oven roasters modelled after 17th century coffee roasting equipment, and used these to get the original flavor profile of coffee. We then scaled up to a larger roaster, maintaining the same flavor profile which required the following:

- 1) We release beans throughout the roasting process to create a spectrum of roast levels in one roast.
- 2) Lower temperature roasting to cook the beans inside and out without scorching.
- 3) Cast iron drum for the warm full bodied flavor.
- 4) Retaining some of the coffee bean skin just like the old roasters did.
- 5) Highest quality Colombian Supremo Arabica beans

This process produces a coffee whcih tastes just like stovetop roasted coffee... the original coffee flavor!

Send A Photo Of Your Hoffskeller Coffee

Scan the link below and send us a photo of your Hoffskeller Coffee! The most creative photo every month will win free coffee.



German and Norwegian themed images encouraged, but all photos welcome.

When Is Skeller Fest 2026?



Herr Hoffskeller kicks off festivities in Der Hoffskeller during the first annual Skeller Fest (1944)

CEDARBURG, WISCONSIN - While an official date has not yet been set for this year's Skeller Fest, you can experience it any day from 9-5 by simply stopping by the Der Hoffskeller coffee barn and grabbing a free cup of Hoffskeller coffee! You can also get \$5 off the Big Hoff and \$3 off the Quart if you bring your empty jars back.

Support Farm Stands

This is a friendly reminder to support your local farm stands and farmers markets this summer. Grocery stores are great and all, but the freshest food in Wisconsin is found on our farms. Just a quick Google Maps search of "farm stand" "farm" and "farmers market" will reveal a whole world of different options. Try it today!

